

**FOR IMMEDIATE RELEASE** **For More Information:**

YOUR NAME, PIZZERIA

(xxx) xxx-xxxx

[youremail@email.com](mailto:youremail@email.com)

Jeremy White, Editor-in-Chief

Pizza Today

(502) 736-9500

jwhite@pizzatoday.com

LOCAL PIZZERIA NAMED TO

PIZZA TODAY® MAGAZINE’S HOT 100 LIST

*YOUR PIZZERIA NAME one of America’s top-grossing pizzerias*

***City, State., (Oct. 1, 2015)*** — A locally owned, independent pizza shop is among the nation’s best-performing pizzerias, according to *Pizza Today* magazine, the leading publication of the $42 billion pizza industry. The magazine, which annually ranks the largest independent operations in the U.S. based on sales, this month named YOUR PIZZERIA NAME to its prestigious Hot 100 list.

Based in YOUR CITY, YOUR PIZZERIA NAME has X stores and reports annual sales in excess of $X million. YOUR PIZZERIA NAME is ranked No. X on the magazine’s Hot 100 list.

“Making our list is quite an accomplishment,” said *Pizza Today* Editor-in-Chief Jeremy White. “Each year our readers await the release of the Hot 100 list anxiously. Making it here isn’t easy — it’s a testament to many factors such as great food and service, solid marketing and old-fashioned hard work. The pizzerias on our Hot 100 list have managed to really set themselves apart from the competition.”

Founded in XXXX, YOUR PIZZERIA NAME is operated by YOUR NAME. For more information, visit YOUR WEBSITE. To view *Pizza Today*’s entire Hot 100 Independent Pizzerias list, visit <http://www.pizzatoday.com/departments/features/2015-hot-100-independent-pizzerias/> .