



[YOUR LOGO HERE]

FOR IMMEDIATE RELEASE

For More Information:

YOUR NAME, PIZZERIA

(xxx) xxx-xxxx / youremail@email.com

[YOUR PIZZERIA] [list activity] to celebrate National Pizza Month
[Subhead should be one short sentence on campaign]

City, State., (Oct. 1, 2017) — [Paragraph No. 1 -- Get to the point fast. What is your National Pizza Month event? When is it? Provide one key sentence about the event.]

[Paragraph No. 2 -- Quote about the campaign on why you're doing it. Be sure to attribute the quote to a owner or key management at the pizzeria]

[Paragraph No. 3 -- More specifics on your National Pizza Month celebration (*Two to three sentences max*)] For more on National Pizza Month at (PIZZERIA NAME), visit (LINK TO DIRECT PAGE WITH NPM INFO ON WEBSITE)

About [YOUR PIZZERIA]

[One paragraph about your pizzeria (This boilerplate may include a brief sentence on when and how it was founded, what your pizzeria concept and/or pizza style and community awards, etc...)] For more information, visit (WEBSITE).

About National Pizza Month

October is National Pizza Month. Pizzerias across the U.S. will celebrate America's favorite food with special events and promotions. National Pizza Month was created in 1984 by Pizza Today, the pizzeria industry's foremost authority on restaurant management and culinary development. In 1987, the United States Congress officially designated October National Pizza Month. Today, there are more than 70,000 pizzerias, representing the \$37 billion industry.